



2021 CITY OF UPLAND

# Stars & Stripes Weekend

## LIGHT UP THE NIGHT

*Fireworks Spectacular*

### SPONSORSHIP OPPORTUNITIES

#### LIBERTY SPONSOR(s) \$5,000+

- Access to Light Up the Night VIP Viewing Event for up to two (2) vehicles
- Prominent recognition included in event video
- Recognition on the back cover of the '21 Summer *Upland Today* News Magazine & Recreation Guide and *Department News* (with received Commitment Form by Tuesday, April 26th)
- Recognition in the '21 Fall *Upland Today* News Magazine & Recreation Guide and *Department News* (with received Commitment Form after Tuesday, April 26th)
- Recognition on City's event webpage
- Prominent inclusion of logo on event banner and promotional materials
- Social media recognition on all platforms
- Recognition included in City's news release
- Recognition at City Council Meeting
- On-site booth at the 4th Annual Firecracker 5K on Saturday, July 3rd
- Five (5) event entries into the 4th Annual Firecracker 5K on Saturday, July 3rd

#### STARS & STRIPES SPONSOR(s) \$500

- Recognition included in event video
- Recognition in the '21 Fall *Upland Today* News Magazine & Recreation Guide and *Department News*
- Recognition on City's event webpage
- Social media recognition on all platforms
- On-site booth at the 4th Annual Firecracker 5K on Saturday, July 3rd

#### PATRIOTIC SPONSOR(s) \$2,500

- Recognition included in event video
- Recognition in the '21 Fall *Upland Today* News Magazine & Recreation Guide and *Department News*
- Recognition on City's event webpage
- Recognition on event banner and promotional materials
- Social media recognition on all platforms
- Recognition included in City's news release
- On-site booth at the 4th Annual Firecracker 5K on Saturday, July 3rd
- Two (2) event entries into the 4th Annual Firecracker 5K on Saturday, July 3rd

#### SPARKLER SPONSOR(s) \$17.76

- Recognition on City's event webpage
- Family Fun Pack

## YES!

I would like to support and sponsor  
the Light Up the Night event!

Complete commitment form and mail payments to:  
Upland Recreation and Community Services,  
460 N. Euclid Ave, Upland, CA 91786.  
Make checks payable to City of Upland  
or call (909) 931-4280.



For Information regarding the Stars & Stripes Weekend, visit  
[www.uplandca.gov/4th-of-july-festivities](http://www.uplandca.gov/4th-of-july-festivities)



2021 CITY OF UPLAND

# Stars & Stripes Weekend

## LIGHT UP THE NIGHT

*Fireworks Spectacular*

Sunday, July 4th • 9:00 p.m.

**YES!**

**I would like to support and sponsor  
the Light Up the Night event!**

You can become a Sponsor by mailing or dropping off  
your donation to Upland Recreation & Community Services



Name/Contact \_\_\_\_\_

☐ Business

☐ Organization

☐ Resident

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Website \_\_\_\_\_ Social Media Handle/Hashtags \_\_\_\_\_

Payment ☐ Check

*Please make checks payable to:*

City of Upland, Attention: Light Up the Night, 460 N. Euclid Avenue, Upland, CA 91786.

☐ Credit  
Card

Credit card payments can be made over the phone. Please call (909) 931-4280.

**I would like to provide support  
at the following level:**

- ☐ Liberty Sponsor. . . . . \$5,000
- ☐ Patriotic Sponsor . . . . . \$2,500
- ☐ Stars & Stripes Sponsor . . . \$500
- ☐ Sparkler Sponsor. . . . . \$17.76
- ☐ Other (over \$5,000) \_\_\_\_\_

For additional information, please contact the  
Recreation and Community Services Division at (909) 931-4280



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